

## WE-Mentor Consortium

### Coordinator and Mentor

**Steinbeis-Europa-Zentrum (SEZ)**  
Stuttgart / Germany

### Mentors

**The Brussels Enterprise Agency (BEA)**  
Brussels / Belgium

**Beta Technology Ltd (Beta)**  
Doncaster /  
United Kingdom

**Innova S.p.A. (Innova)**  
Rome / Italy



### Mentees

**Interactive Technology, Software and Media Association (IT SMA)**  
Bangalore / India

**Women Entrepreneurs Association (KAGIDER)**  
Istanbul / Turkey

**Chamber of Commerce and Industry of Romania (CCIR)**  
Bucharest / Romania

**MIGAL – Galilee Technology Center**  
Kiryat-Shmona / Israel



# WE-Mentor

## Enterprising Women in European Research

*Mentoring India/Israel/Romania/Turkey*

**Opportunities for  
women in business  
to get involved in  
European research  
projects**

*Find out more on:*

[www.we-mentor.eu](http://www.we-mentor.eu)

[we-mentor@steinbeis-europa.de](mailto:we-mentor@steinbeis-europa.de)



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## The Project

### WE-Mentor will motivate women entrepreneurs to participate in European projects

Women entrepreneurs are of high importance for economic and regional development. They are active in research and development, however their participation level in European research projects and trans-national co-operation is low. This is even more true for women-owned businesses. Part of the problem is that women entrepreneurs are not reached by the mainstream information and support schemes for European Research and Technological Development (EU RTD).

**WE-Mentor** is building on a partnership of 10 EU member states organised in the consortium of the recently completed project “WomEn2FP6”.

Four EU Member states (**Belgium, Germany, Italy and the United Kingdom**) take the lead to mentor 4 “new-comers” to the topic of integrating women entrepreneurs into European Research (**India, Israel, Romania and Turkey**).

In a first step the mentee regions will be trained on good practices in approaching, motivating and facilitating women entrepreneurs to participate in EU RTD. In a second step the mentees will implement the good practices in their regions and set up activities to promote women’s participation in EU RTD. Mentors will support the implementation process and involve role models from their own regions. A database of women entrepreneurs’ expertise for the initiation of trans-national project partnerships, developed under the project “WomEn2FP6”, will be expanded to the new mentee regions.

### The objective of WE-Mentor

is to motivate women entrepreneurs to participate in projects under the 7th Framework Programme of the European Commission.



## Women Entrepreneurs for European Research

*Get Involved!*

### Benefits to get involved in EU-Research as entrepreneurs

- > access to innovative products and processes
  - > risk and cost sharing for new development projects
- > transfer of know-how between competent European researchers
  - > gateways to new markets
- > intercultural exchange of methodologies and strategies



### What WE-Mentor can do for you and your region

#### Networking

- > Regional partnerships with stakeholders including incubators, policy makers and support agencies

#### Information and Training

- > Regional training sessions to improve your skills
- > Provide you with information (website, events)
- > Individual consultation

#### Partnering

- > EU-cooperation database of women entrepreneurs
- > Your competences for EU-projects
- > Lead you to co-operation chances in European research projects

- > **Are you** a woman managing a medium sized company?
- > **Are you** interested in finding European project partners?
- > **Are you** interested in discovering new products and technologies that can strengthen your company’s competitiveness?
- > **Are you** active in the areas of research and development?

*Get Involved!*

**Contact your regional representative and find out more about European research programme opportunities**