

**22<sup>nd</sup> of March 2017, International Kick-off Event**

## Made in Danube

# Innovation partnership and technology transfer

Transnational Cooperation to transform knowledge into marketable products and services  
for the Danubian sustainable society of tomorrow

**Conference venue:**

Hospitalhof Stuttgart, Goes-Saal, Büchsenstraße 33, 70174 Stuttgart (Germany)

Moderation: Dr. Jonathan Loeffler, Managing Director Steinbeis 2i GmbH

## Agenda

<b>9:00</b>	<b>Arrival and registration</b>
<b>9:30</b>	<b>Welcome</b> <ul style="list-style-type: none"><li>- <i>Prof. Dr.-Ing. Dr. h.c. Norbert Höptner</i>, Commissioner for Europe of the Minister of Economic Affairs, Labour and Housing Baden-Württemberg and Director of Steinbeis-Europa-Zentrum, Germany</li><li>- <i>Dr. Frank Speier</i>, Head of Division European Economic Policy in the Ministry of Economic Affairs, Labour and Housing Baden-Württemberg, Germany</li></ul>
	<b>Keynotes</b>
	<b>Made in Danube in the context of EUSDR Priority Area on Competitiveness (PAC 8)</b> <ul style="list-style-type: none"><li>- <i>Dragica Karajić</i>, Coordinator PAC8 of EUSDR and Head of Department for Transnational Cooperation, Ministry of Economy, Entrepreneurship and Crafts, Croatia</li></ul>
	<b>Danube Transnational Programme</b> <ul style="list-style-type: none"><li>- <i>Marius Valentin Niculae</i>, Project Officer Innovative and Socially Responsible Danube Region, Joint Secretariat   Danube Transnational Programme</li></ul>
	<b>Danube Innovation Partnership - Accelerating technology transfer in the region</b> <ul style="list-style-type: none"><li>- <i>Elena Andonova</i>, Joint Research Centre European Commission</li></ul>
	<b>Presentation of Made in Danube project</b> <ul style="list-style-type: none"><li>- <i>Dr. Jonathan Loeffler and Daniela Chiran</i>, Steinbeis-Europa-Zentrum, Germany</li></ul>

<b>10:45</b>	<p><b>Panel on Made in Danube pilot actions in Croatia, Serbia and Slovakia</b></p> <p>Moderation: <i>Bernhard Koch</i> (BOKU, Austria)</p> <ul style="list-style-type: none"> <li>- Welcome and Introduction, <i>Bernhard Koch</i> (BOKU, Austria)</li> </ul> <p><b>Presentation Local Action Plans:</b></p> <ul style="list-style-type: none"> <li>- Competence Center in wood sector – Vukovar, <i>Dr. Ivan Ambroš</i> (HRAST)</li> <li>- Biofuel – Novi Sad, <i>Prof. Dr Milan Martinov</i> (University of Novi Sad, Faculty of Technical Sciences)</li> <li>- Smart and innovative precision farming – Nitra, <i>Assoc. Prof Danka Moravčíková</i> (Transfer Center University of Agriculture Nitra)</li> </ul>
<b>11:00</b>	<p><b>Round table discussion:</b></p> <ul style="list-style-type: none"> <li>- <i>Dr. Ivan Ambroš</i>, HRAST, Croatia</li> <li>- <i>Prof. Dr Milan Martinov</i>, University of Novi Sad, Faculty of Technical Sciences, Serbia</li> <li>- <i>Assoc. Prof Danka Moravčíková</i>, Transfer Center University of Agriculture Nitra, Slovakia</li> <li>- <i>Katalin Kurucz</i>, Bay Zoltán Nonprofit Ltd. for Applied Research, Hungary</li> <li>- <i>Prof. Dr. Črtomir Rozman</i>, University of Maribor, Slovenia</li> <li>- <i>Alessandro Lombardo</i>, Central European Initiative, Italy</li> </ul>
<b>11:30</b>	<i>Coffee break</i>
<b>12:00</b>	<p><b>Bioeconomy as priority in HORIZON 2020 / FP 7</b></p> <p><b>Danube-INCO.NET supporting bioeconomy in the Danube Region: implemented actions and lessons learned</b></p> <ul style="list-style-type: none"> <li>- <i>Alessandro Lombardo</i> (Central European Initiative, Italy) Project Partner of <i>Danube-INCO.NET</i></li> </ul> <p><b>Valorizing biomass sidestreams</b></p> <ul style="list-style-type: none"> <li>- <i>Hartmut Welck</i> (Steinbeis-Europa-Zentrum, Germany) Project Coordinator of <i>AgriForValor</i></li> </ul>
<b>12:25</b>	<p><b>Synergies with other Priority 1.1. projects of DTP</b></p> <p><b>Presentation of DanuBioValNet project</b></p> <ul style="list-style-type: none"> <li>- <i>Dr. Ursula Götttert</i> (BIOPRO Baden-Württemberg GmbH, Germany), Project Coordinator of <i>DanuBioValNet</i></li> </ul>

**Presentation of ResInfra@DR project**

- *Gorazd A. Weiss* (ZSI, Austria)  
 Head of department Research Policy & Development

**Presentation of FORESDA project**

- *Tamara Högler* (CyberForum e.V., Germany)  
 Project Coordinator of FORESDA

13:00 Lunch

14:00 Continuation of Made in Danube Conference (parallel sessions)

**Smart and innovative precision farming - Nitra, Slovakia**

(Hall 1 Goes-Saal)

Moderator:

*Assoc. Prof. Dr. Danka Moravčíková*

Transfer Centre at Slovak University of Agriculture

**Competence Center in wood sector - Vukovar, Croatia**

(Room Katharina von Helffenstein)

Moderator:

*Dr. Ivan Ambroš*

Vukovar-Srijem County Development Agency

**Biofuel - Novi Sad, Serbia**

(Room Johann-Valentin-Andreae)

Moderator:

*Prof. Dr. Milan Martinov*

University of Novi Sad, Faculty of Technical

15:15 **Summary of the conference**, Plenum (Goes-Saal)

*Dr. Jonathan Loeffler*, Managing Director of Steinbeis 2i GmbH

15:30 End of conference and get together